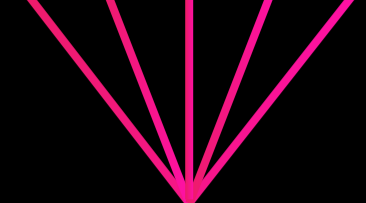


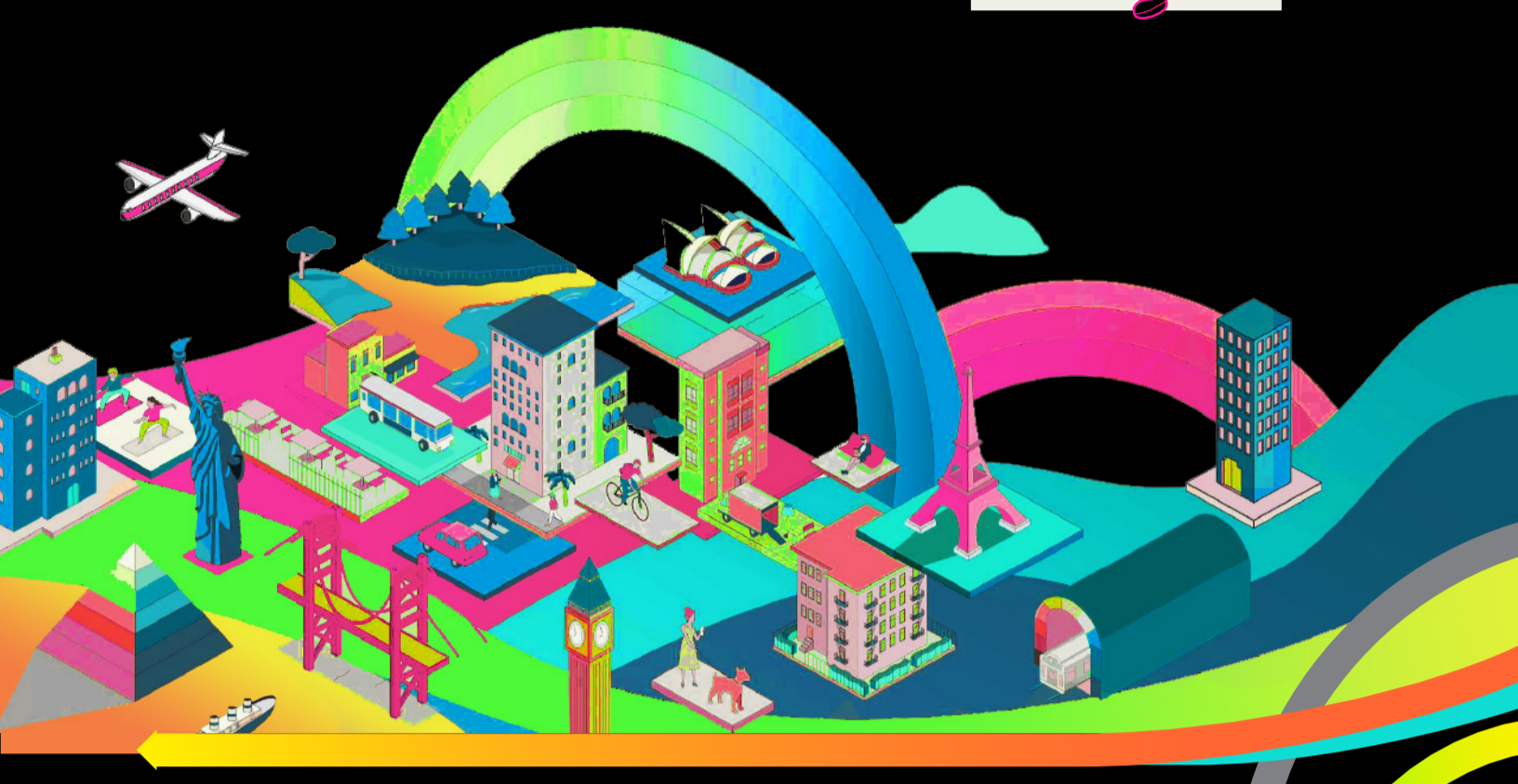
1 PLAYERS



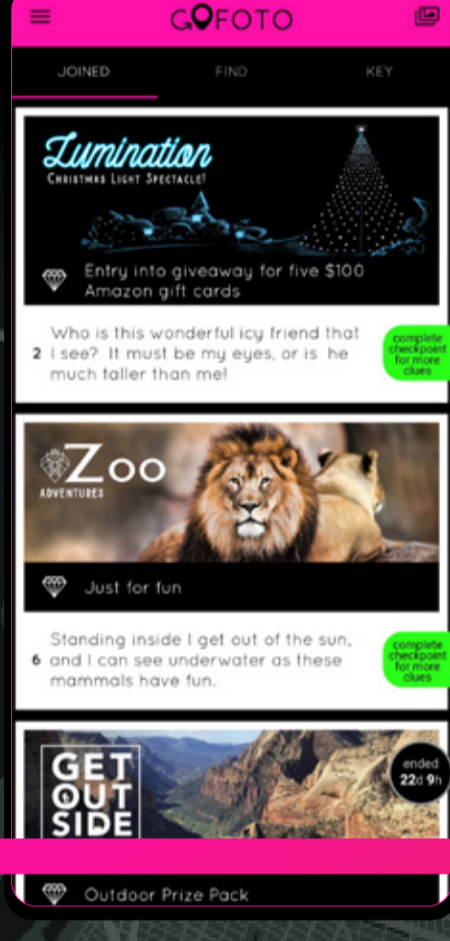
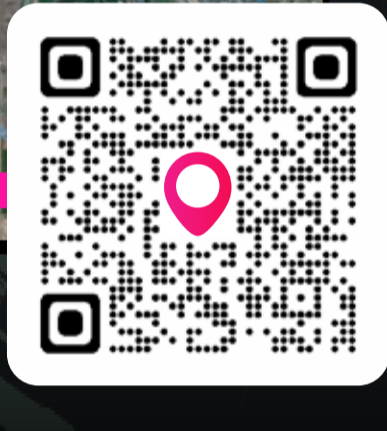
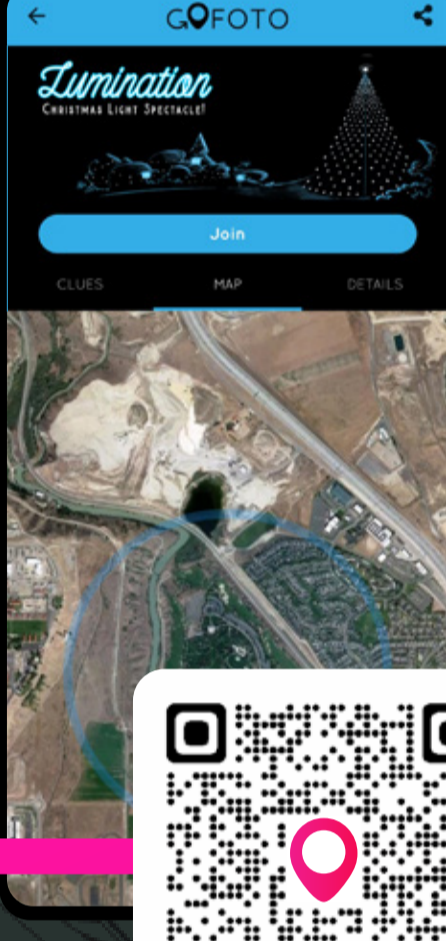
2 PLACES



3 PRIZES



AN EXPERIENCE ENGAGEMENT PLATFORM TO DRIVE FOOT TRAFFIC BRAND AWARENESS AND BEHAVIOR



"I love adventures and winning prizes" -everyone

- 1 CUSTOMERS SCAN YOUR UNIQUE QR CODE OR CLICK YOUR LINK
- 2 THEY ARE SENT DIRECTLY TO YOUR CUSTOM BRANDED CHALLENGE IN THE GOFOTO APP
- 3 THEY PARTICIPATE IN GPS AND PHOTO BASED ACTIVITIES
- 4 THEY CAN POST ON-BRAND PHOTOS, MESSAGES AND HASH TAGS TO THEIR SOCIAL FEEDS
- 5 BY COMPLETING CHALLENGES THEY RECEIVE COUPONS, PRIZES, OR PRODUCTS
- 6 THE EXPERIENCE UPGRADES YOUR AUDIENCE TO BRAND AMBASSADORS WHO SHARE YOUR BRAND AS THEY POST
- 7 WE RETURN TO YOU USER PLAYER METRICS AS LEADS, DEMOGRAPHIC DATA, AND MARKETING PHOTO ASSETS

WHAT IS EXPERIENCE ENGAGEMENT?

In a marketing sense, experience engagement is rather self-explanatory. It's a tactic that involves engaging audiences with a brand through hands-on experiences.

For a society with children who can spend upward of seven hours per day glued to a screen, there's something to be said for the power of experience. Of interaction between one person and another or a person and their tangible surroundings.

Experience engagement can engross all of our senses simultaneously — making its way into our memories — in a way that scrolling through our phones alone simply cannot. This is why it becomes such a powerful marketing tool for enhancing brand narratives.

GOFOTO gets your customers to GO From Online To Onsite, or we can get them to GO From Onsite To Online, bridging that divide between a digital and physical experience creating a much deeper brand experience. Whether engaging new customers or further engaging existing customers, experience is a brand multiplier.

PLAYERS BECOME CUSTOMERS  
 CUSTOMERS BECOME PROMOTERS  
 BRANDS BECOME EXPERIENCES  
 AND YOU BECOME A ROCKSTAR

