

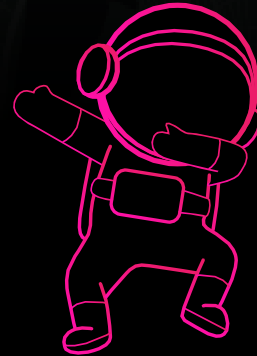


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## THE WORLDS FIRST EXPERIENCE ENGAGEMENT PLATFORM

### 5 PILLARS OF GOFOTO



**MODERNIZED PARK EXPERIENCE** - The GOFOTO platform allows for patrons to experience the park in a completely new way. By adding a DIGITAL layer to your patron experience, you can more easily scale customer satisfaction while limiting the traditional costs that new exhibits, infrastructure or build outs require.

**DYNAMIC EDUCATION EXPERIENCE** - The GPS technology provided by GOFOTO provides an almost limitless approach to REAL-TIME Wildlife Education. We can EASILY sync educational videos, voice-tours, or ANY type of content with any LOCATION, EXHIBIT, or ANIMAL in the park.

**AUTOMATED DONATION EXPERIENCE** - The GOFOTO platform brings a unique approach to patron donations. We can strategically "PROMPT FOR DONATIONS" based on user data, time spent in a location/venue, etc. Our app experiences are created to ENSURE joy and emotional outcomes that lead to greater connection with the animals and their causes.

**SUPERPOWERED MARKETING EXPERIENCE** - ALL of the GOFOTO digital games prompt for the patrons to take PHOTOS and post on their SOCIAL MEDIA accounts; this provides the Park with an incredible ORGANIC reach to new followers and patrons. GOFOTO also creates BRANDED photo frames before they are posted to social ensuring that ALL posts are on BRAND and on MESSAGE. We can also include specific hashtags to help augment any of the Park's existing Marketing Campaigns.

**COST NEUTRAL BUYING EXPERIENCE** - GOFOTO believes in REVOLUTIONIZING the park experience. This includes the experience for our administrative partners, not just the patrons. We will work to find the BEST revenue sharing model that ENSURES a strong working PARTNERSHIP. You bring the PARK and PATRONS; we'll bring the TECH and EXPERIENCE. Together we win.



1

PLAYERS



2

PLACES



3

PRIZES

